



# 2024 WISCONSIN FFA DELEGATE ACTION PLAN

## SAE Enhancement

### *Committee Recommendations:*

#### **Recommendation 1**

Tutorial on a website for a proficiency application for students and advisors

#### **Action Plan**

- This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming. Mrs. Crook is working on a number of new resources for SAEs and Award Applications to add to the website.

#### **Recommendation 2**

Promotion of grant opportunities and grant recipients.

#### **Action Plan**

- The State Officers are looking into avenues where they can implement promotion of these items. State staff will also help in promotion and recognition.

#### **Recommendation 3**

Develop a condensed version of our proficiency application for middle school members and review our current application for ways to improve it, especially entrepreneurship.

#### **Action Plan**

- This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming. Mrs. Crook is working on a number of new resources for SAEs and Award Applications. State Staff is also looking at options for middle school member participation. The SAE Committee can discuss the options for a middle school proficiency application.

# Leadership Conferences Evaluation

## *Committee Recommendations:*

### **Recommendation 1**

We recommend that maps be provided of facilities at conferences and physical guidance be provided during transition periods.

#### **Action Plan**

- Currently, maps are provided in programs at most conferences and we will continue to look at ways to provide facility maps whenever possible. However, in the case that maps are not available, there are generally people who serve as guides (student groups, state officers, other FFA members, State FFA Staff, etc.) available at these conferences to help students find where workshop rooms are located..

### **Recommendation 2**

We recommend adding more personal and interactive activities into workshops and curriculum, which could include more physical activity and personal reflections in workbooks.

#### **Action Plan**

- This recommendation is being considered by the State Officer Team and Mrs. Zimmerman, Executive Director in planning our State FFA Conferences. We encourage state officers every year to make workshops engaging and also provide time for members to reflect on the learning objectives of the workshop presented..

### **Recommendation 3**

We recommend implementing different varieties of promotion for conferences such as filters, newsletters and social media posts to better inform advisors and members of opportunities.

#### **Action Plan**

- This recommendation was referred to the State Officer Marketing and Membership Committee and State Reporter for further action.

# Leadership Development Event (LDE) participation

## *Committee Recommendations:*

### **Recommendation 1**

Moving High School Quiz Bowl, and Conduct of Chapter Meetings LDE to districts/sectionals.

#### **Action Plan**

- This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming and the Leadership Development Event Task Force for further action.

### **Recommendation 2**

To keep LDE contests weekdays after school and the same timeline.

#### **Action Plan**

- This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming and the Leadership Development Event Task Force for further action.

### **Recommendation 3**

Promoting opportunities in LDEs through examples from past year state LDE winners. Sharing the ability to make accommodations.

#### **Action Plan**

- This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming and the State Officer Awards and Programs Committee for further action.

### **Further Commentary**

Assessing accommodations on a case to case situation

#### **Action Plan**

- This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming. Currently chapter advisors can request special accommodations for members on a case by case basis if they submit the proper paperwork and make a formal request..

# State Convention Layout and Suggestions

## *Committee Recommendations:*

### Recommendation 1

On Monday of state convention offer tailgates, cornhole, trivia, and a coloring contest for members. Also offer a meal function on Monday that allows for people to meet and communicate with members before convention.

#### Action Plan

- This recommendation will be considered by the State Officer Team and Mrs. Zimmerman, Executive Director as planning for the 2025 State FFA Convention begins in December.

### Recommendation 2

Have opportunities for members to move around for sessions. Create interactive skits during the proficiency and state degree sessions.

#### Action Plan

- Currently, the state officer team works with the backstage team to create skits for convention sessions. The state officer team will consider this recommendation as they plan for the 2025 state convention.

### Recommendation 3

For team contests offer an additional award (medal or trophy) in addition to the trophy or plaque

#### Action Plan

- The state officers referred this recommendation to State FFA Staff to consider as far as funding available and number of pins and to which areas. During a recent staff meeting to discuss funding budgets, medals for the state winning team members have been added to the budget for sponsorship funding. If additional sponsorship is gained, medals could be purchased.

### Further Commentary

Move to a larger space for sessions, such as the Coliseum.

#### Action Plan

- The state officers refer this recommendation to State FFA Staff. Mrs. Zimmerman and Mrs. Lasten will explore this possibility as this past convention more seating was added to Hall C and D for the main sessions. Moving the convention to a larger space may increase expenses related to convention and would need to be negotiated with convention facility staff.

# State Officer Programs

## *Committee Recommendations:*

### **Recommendation 1**

District Officers. Adds competition to state officers, helps state officers attend events, select one high school officer per district to assist section officers attend events.

#### **Action Plan**

- The state officers will refer this recommendation to the State Officer Task Force. However, after reviewing and discussing this recommendation, the 2024-2025 state officer team does not recommend this action due to limited resources, added expenses and limited time of staff members to implement additional officers above the chapter level..

### **Recommendation 2**

Keeping 11 state officers would be most beneficial; it will be too much for a smaller team to take on and takes away representation.

#### **Action Plan**

- The state officers will refer this recommendation to the State Officer Task Force. At this time, the 2024-2025 state officers agree with this recommendation.

### **Recommendation 3**

Increase budget to attend more local level events to increase relationships with students by reducing full-day chapter visits and attending local FFA chapter events.

#### **Action Plan**

- The state officer team refers this recommendation to Mrs. Zimmerman, Executive Director for further action and discussion. A recommendation by state staff has been made for additional funding to come from the Wisconsin FFA Foundation Leadership Partner sponsorships to financially support attendance at local events. .

### **Further Commentary**

Making officer training videos accessible for everyone. Bringing candidates from large sections into a smaller section to increase competition.

#### **Action Plan**

- At this time Wisconsin FFA offers candidate training videos on the State FFA website (wisconsinffad.org). The 2024 State Officer Academy recorded sessions were posted on the FFA website. More ways will be considered to promote these and make them easily accessible. The state officers are also looking to add more to the "Frequently Asked Questions" on the website to help inform everyone about the state officer election process.
- Additionally, the state officers refer the second part of this recommendation to the State Officer Task Force. A definition will need to be explored as to what makes a section large or small.

# Middle School Opportunities

## *Committee Recommendations:*

### **Recommendation 1**

We recommend that day-long conferences be put on by the state. These include fun activities and workshops, not just sessions.

#### **Action Plan**

- Currently we have two conferences that are offered to 5th-9th grade members. F.I.R.E. (Foundations in Reaching Excellence) is a one day conference in four different locations specially for grades 5-9. E.D.G.E Conference is a two-day conference offered in the Spring for these grades.. National FFA continues to develop more opportunities for 5th-9th grade members. The National FFA Delegates will be discussing more opportunities for middle school members at the 2024 National FFA Convention and Expo.

### **Recommendation 2**

We recommend that the state encourages advisors to allow middle school members to participate in CDE's & LDE's

#### **Action Plan**

- Currently chapter advisors have the option to allow their members to participate in CDEs and LDEs. There are currently numerous opportunities for those in 7th grade and above to participate. With the addition of 5th and 6th grade members, further discussions are needed as to their level of participation in above the chapter level competitions. National FFA is also discussing these options. State Officers will continue to inform middle school FFA members about opportunities for participation.

### **Recommendation 3**

We recommend that chapters implement a middle school ambassador to participate in events throughout the year. The ambassador would act as a chapter officer along with the high school officers.

#### **Action Plan**

- Chapter officer positions are determined by the local FFA chapter. This would be a decision on the local level and not a requirement set forth by the State Association.

# Public Relations

## *Committee Recommendations:*

### **Recommendation 1**

Develop communication for navigating the website when filling out applications and finding other materials.

#### **Action Plan**

- Currently, videos are offered on the Wisconsin FFA website (wisconsinaged.org). We will also refer this recommendation to Mrs. Crook, Managing Director of Chapter and Member Programming as she works in developing resources for award applications..

### **Recommendation 2**

Continue working to post content on more platforms to make it easily accessible to members.

#### **Action Plan**

- The state officer team will keep this in consideration as they work on social media goals. Additionally, state staff will continue to update the website regularly with information to assist members and advisors.

### **Recommendation 3**

Explore different options for promoting the WI FFA podcast.

#### **Action Plan**

- The state officers have established a podcast committee that is looking into developing a strategy for promoting and enhancing FFA podcasts.

# Workforce and Career Connections

## *Committee Recommendations:*

### **Recommendation 1**

Provide new regional workforce development events with in-person and virtual options during the spring highlighting different specialty careers in agriculture while using current connections with sponsors(partners).

#### **Action Plan**

- At this time, Mrs. Zimmerman, Executive Director is working on exploring the option of a new conference focused on career pathways - Onward Conference. This was a recommendation from the 2023-2024 State Officer team. Mrs. Zimmerman and the current State Officer team will keep this recommendation in mind throughout the planning and development of this new conference.

### **Recommendation 2**

We recommend revisiting CDE's finding ways to provide individuals opportunities to advance to the next level particularly in competitions that are mainly individual to begin with. For the team events, allow more opportunities for team activities to align with national contests.

#### **Action Plan**

- This recommendation will be referred to the CDE committee.

### **Recommendation 3**

We recommend making small improvements to the State Convention Career Expo by providing a categorised list of vendors attending by industry area prior to convention to allow students to identify what companies they visit.

#### **Action Plan**

- This recommendation will be referred to the Wisconsin FFA Foundation staff for further action as they manage the Convention Career Expo.